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Dust Free, LP

Press Release

Dust Free launches industry first MERV rated reusable pleated filter – EnviroGreen 8

Royse City, TX, August 2009: Dust Free, LP has officially launched the EnviroGreen 8 Pleat, the HVAC industry's first reusable and 100% recyclable MERV rated pleated filter. The unique design of the EnviroGreen 8 Pleat allows the home owner to reduce the allergen level in their home with the MERV 8 rated V-Clean filtration core, reuse the V-Clean core with a no tools required cleaning process, and when the homeowner decides to replace the core it can be placed in the recycle bin.

Performance rated at MERV 8 with a .17" w.g., the Envirogreen 8 Pleat does not take up space in local landfills like traditional pleated filters, the anti-microbial V-Clean core carries a 5 year warranty and can be removed without any tools and simply flushed out with water. The holding frame and retaining grid both carry lifetime warranties and are themselves 100% recyclable as well. Gregg Burnett, CEO of Dust Free had this to say about the new pleated filter, "We are very excited to add the EnviroGreen 8's patent pending technology to Dust Free product line of reusable air filters. I believe the homeowners who care about the air quality in their homes will appreciate both the economic and green advantages of the EnviroGreen 8 Pleat."

EnviroGreen 8 Pleat is available in 33 standard sizes. For additional information contact Jackie Tarrant, National Sales Manager, Dust Free, LP, jtarrant@dustfree.com, 800.441.1107 x 536 voice, 800.929.9712 fax. PO Box 519, Royse City, TX 75189. www.dustfree.com

For Release 9 a.m. EDT, August 10, 2009